



Co-funded by the
Erasmus+ Programme
of the European Union

Project “Licence, Master professionnels en formation ouverte et à distance pour le développement du tourisme durable en Chine, au Vietnam et au Kirghizstan” – LMPT



THE VALUE ADDED OF LMPT PROJECT FOR THE KYRGYZSTAN'S SYSTEM OF HIGHER EDUCATION

ДОБАВЛЕННАЯ СТОИМОСТЬ ПРОЕКТА LMPT ДЛЯ СИСТЕМЫ ВЫСШЕГО ОБРАЗОВАНИЯ В КЫРГЫЗСТАНЕ

It responds to the urgent need to develop sustainable tourism in
KYRGHYZSTAN, CHINA and VIETNAM...



Preslav Dimitrov
The South-West University “Neofit Rilski”, Blagoevgrad,
(The Lead Partner of the LMPT Project)

Bishkek, Kyrgyzstan, 19-20 June 2018



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CONTENTS OF THE PRESENTATION:

1. The Project in brief;
2. The Project General Objectives;
3. The Project Specific Objectives;
4. The Project partners;
5. The Project results and deliverables;
6. The Work done so far (meeting, surveys, working documents, dissemination);
7. The tasks ahead ...



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1. THE PROJECT IN BRIEF (1 OF 3):

The LMPT Project is co-funded by the Erasmus+ Programme of the European Union under Key Action 2 - Capacity Building in the field of Higher Education. The Project is co-funded directly by EACEA with the overall amount of the EU subsidy of 999 500 Euro.

It responds to the urgent need to develop sustainable tourism in CHINA, KYRGHYZSTAN and VIETNAM. Despite the global slowdown in economic activity, tourism remains a sector with sustained growth, contributing to the diversification of national economies with the continued emergence of new destinations.



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1. THE PROJECT IN BRIEF (2 OF 3):

- The beneficiary countries under the LMPT Project:

- **China**

CN



- **Vietnam**

VN



- **Kyrgyzstan**

KGZ





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1. THE PROJECT IN BRIEF (3 OF 3):

This is particularly the case for the three partner countries targeted by the project. In this context, they should have programs that are able to regulate the impact of this development with a view to social and environmental sustainability. These new orientations are part of the United Nations World Tourism Organization's "Sustainable Tourism" program, in which the three countries adhere, and more specifically in its Asia Pacific component: "Reconciling the preservation of economic activity and respect for the" environment".

These new strategic orientations require human resources that practically do not exist in the tourism sector. The needs analysis carried out by the universities of the 3 partner countries has led to the emergence of convergent problems and highlighted a lack of qualifications for the management of organizations and the design and implementation of sustainable tourism projects.

The project must therefore help to circumvent the negative effects of mass tourism by mobilizing training engineering to operationalize the actions needed to develop sustainable tourism.



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2. THE PROJECT GENERAL OBJECTIVES:

1. Promoting the reform and modernization of higher education in partner countries;
2. Improving the quality and relevance of higher education in partner countries;
3. Encouraging of the human resources development;
4. Improvement of the higher education institutions and research institutes network between Partner Countries and EU Member Countries;
5. Modernization of the identified priority academic disciplines of curricula by partner countries, through the European Credit Transfer and Accumulation System (ECTS), the three-cycle system (BA-MA-PhD) and the diploma recognition;



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3. THE PROJECT SPECIFIC OBJECTIVES (1 OF 2):

- 1. To compensate for the lack of qualification for the management of organizations and the design and development of projects in Sustainable Tourism, improving the employability of students and improving the executives of the companies**
- 2. To support a profound change in professional practices through the deployment of a complete modular system covering all the needs of initial and continuing training in sustainable tourism trades and accessible in a distance e-learning (FOAD) from digital resources;**
- 3. To professionalize educational programs in the field of sustainable tourism in line with the Bologna process and the European Qualifications Framework (EQF) and relocate them partly to a company;**
- 4. To create 2 new courses accessible in distance e-learning (FOAD) for the development of sustainable tourism: a Professional bachelor in "Management of sustainable tourism establishments" and a professional Master in "Sustainable tourism development strategy";**



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3. THE PROJECT SPECIFIC OBJECTIVES (2 OF 2):

- 1. To train 20 university teachers in the EU;**
- 2. To train on these new courses in face-to-face or remotely in each of the countries on almost 270 students;**
- 3. To create a center of excellence in each country, resource center, support of the new offer and consultancy and expertise in sustainable tourism.**
- 4. To create a modular system of FTLV, transversal to sustainable tourism, accessible in FOAD from digital teaching resources and train 50 professionals per country.**



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4. THE PROJECT PARTNERS (1 OF 4):

- P1 – SOUTH-WEST UNIVERSITY “NEOFIT RILSKI” – CONTRACTING PROMOTER (Bulgaria)
- P2 – GIP FIPAG – GENERAL COORDINATOR (France)
- P3 – ASOCIATIA PARTENER - INITIATIVE GROUP FOR LOCAL DEVELOPMENT (Romania)
- P4 – UNIVERSITA TELEMATICA INTERNAZIONALE UNINETTUNO - Expert TIC (Italy)
- P6 – TECHNOLOGICAL EDUCATION INSTITUTE OF CENTRAL MACEDONIA – an EU referent expert for Vietnam (Greece)
- P7 – UNIVERSIDADE DO ALGARVE – an EU referent expert for China (Portugal)
- P8 – ADAM UNIVERSITY (BISHKEK ACADEMY OF FINANCE AND ECONOMICS – BAFE) (Kyrgyzstan)
- P9 – HOC VIEN NONG NGHIEP VIETNAM (VIETNAM NATIONAL UNIVERSITY OF AGRICULTURE) (Vietnam)
- P10 – GUANGDONG UNIVERSITY OF FOREIGN STUDIES (China)
- P11 – UNIVERSITA DEGLI STUDI GUGLIELMO MARCONI – TELEMATICA – Univ. Ressource (Italy)
- P12 – ARISTOTELIO PANEPISTIMIO THESSALONIKIS – an EU referent expert for Kyrgyzstan (Greece)
- P13 – UNIVERSIDADE PORTUCALENSE INFANTE D.HENRIQUE-COOPERATIVA DE ENSINO SUPERIOR CRL – Resource University (Portugal)
- P14 – KYRGYZ ECONOMIC UNIVERSITY NAMED AFTER MUSA RYSKULBEKOV (Kyrgyzstan)
- P15 – ISSYKKUL STATE UNIVERSITY NAMED AFTER K.TYNYSTANOV (Kyrgyzstan)
- P16 – AIESEC KYRGYZSTAN (Kyrgyzstan)
- P17 – MINISTRY OF EDUCATION AND SCIENCE OF THE KYRGYZ REPUBLIC (Kyrgyzstan)
- P18 – DEPARTMENT OF TOURISM UNDER THE MINISTRY OF CULTURE, INFORMATION AND TOURISM OF KYRGYZ REPUBLIC (Kyrgyzstan)
- P19 – SILK ROAD TOURISM ASSOCIATION (Kyrgyzstan)
- P20 – LIMITED LIABILITY COMPANY “RU VEN TOUR” (Kyrgyzstan)
- P21 – UNIVERSITY OF ECONOMICS - HUE UNIVERSITY (Vietnam)
- P23 – SICHUAN TOURISM UNIVERSITY (China)
- P24 – JINAN UNIVERSITY (China)



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4. THE PROJECT PARTNERS (2 OF 4):

The Project Consortium is led and guided by:

P1 – The South-West University « Neofit Rilski »

The Lead Partner and Contractor (Bulgaria)

P2 - GIP FIPAG (of AcademyGrenoble)

General Coordinator of the Works (France)

P3 – Associatia PARTENER

Expert organization in European Quality assurance methodology (Roumania)



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4. THE PROJECT PARTNERS (3 OF 4):

The EU Referent university for Kyrgyzstan:

P12 – ARISTOTELIO PANEPISTIMIO THESSALONIKIS



ARISTOTLE
UNIVERSITY
OF THESSALONIKI



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4. THE PROJECT PARTNERS (4 OF 4):

The 7 Project Partners in Kyrgyzstan:

- P14 – KYRGYZ ECONOMIC UNIVERSITY NAMED AFTER MUSA RYSKULBEKOV (Kyrgyzstan)
- P15 – ISSYKKUL STATE UNIVERSITY NAMED AFTER K.TYNYSTANOV (Kyrgyzstan)
- P16 – AIESEC KYRGYZSTAN (Kyrgyzstan)
- P17 – MINISTRY OF EDUCATION AND SCIENCE OF THE KYRGYZ REPUBLIC (Kyrgyzstan)
- P18 – DEPARTMENT OF TOURISM UNDER THE MINISTRY OF CULTURE, INFORMATION AND TOURISM OF KYRGYZ REPUBLIC (Kyrgyzstan)
- P19 – SILK ROAD TOURISM ASSOCIATION (Kyrgyzstan)
- P20 – LIMITED LIABILITY COMPANY "RU VEN TOUR" (Kyrgyzstan)



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5. THE PROJECT RESULTS AND DELIVERABLES:

- 1.1 Minutes
- 1.2 3 National syntheses
- 1.3 3 Lists of 20 renovators and 3 lists of 6 European remote tutors
- 1.4 First meetings
- 2.1 Methodological guide, study visit to the EU and 60 advanced persons
- 2.2 3 national strategic action plans
- 2.3 2 business cards and titles of diplomas by country
- 2.4 Classification of Training Needs by Region
- 3.1 20 university teachers trained in the EU
- 3.2 6 applications for accreditation / Writing of programs and training courses
- 3.4 3 Poles of excellence
- 4.1 Universities set up educational cyberspace
- 4.2 Development of the learning process
- 4.3 20 Teachers in each of the 3 regions are perfected on their new functions related to didactic cyberspace
- 4.4 The platform is operational and open; It is fed by all course materials and digitized teaching resources
- 5.1 270 students trained in each region
- 5.2 Double Diploma Conventions - Joint Diplomas
- 5.3 Co-organization of courses in companies
- 6.1 20 teachers are upgraded to Job Search Techniques
- 6.2 Training Module "Entrepreneurship for Sustainable Tourism"
- 7.1 FTLV modular system covering all fields of sustainable tourism
- 7.2 Scanned Learning Tools for Each of the FTLV Modules
- 7.3 In each of the countries 50 professional staff on at least one face-to-face or distance training module
- 8.1 The project is publicized
- 8.2 Event support and dissemination methodology
- 8.3 Financial support for operations
- 9.1 Quality and implementation plan
- 10.1 Pilotage authorities are set up
- 10.2 Partner Financing Agreements
- 10.3 6 people trained in France to manage an Erasmus project +
- 10.4 Regulation and monitoring in countries and coordination between European universities

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6. THE WORK DONE SO FAR (MEETING, SURVEYS, WORKING DOCUMENTS, DISSEMINATION)... (1 OF 8):

- The organization of the Lyon GPI: kick off meeting of the project



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6. THE WORK DONE SO FAR (MEETING, SURVEYS, WORKING DOCUMENTS, DISSEMINATION)... (2 OF 8):

- The GPR (regional steering group meeting) n° 1 with the EU referents, during which the territorial diagnoses on skills needs in the field of sustainable tourism;
- Study visits in Europe for the leaders of the partner universities, during which the European curricula in sustainable tourism, teaching methods, business partnerships, student mobility systems and dual degrees were presented;
- Training courses for university teachers in Europe in the field of sustainable tourism;



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6. THE WORK DONE SO FAR (MEETING, SURVEYS, WORKING DOCUMENTS, DISSEMINATION)... (3 OF 8):

- The coordination missions of the GIP FIPAG, the technical coordinator of the project, who ensures its smooth operation and the quality of the productions;
- The GPR n ° 2 of the EU referents in which the business profile cards were drawn up;





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6. THE WORK DONE SO FAR (MEETING, SURVEYS, WORKING DOCUMENTS, DISSEMINATION)... (4 OF 8):

- Joint Training in Administrative and Financial management for the Projects LMPT and LMPI in Grenoble, France:



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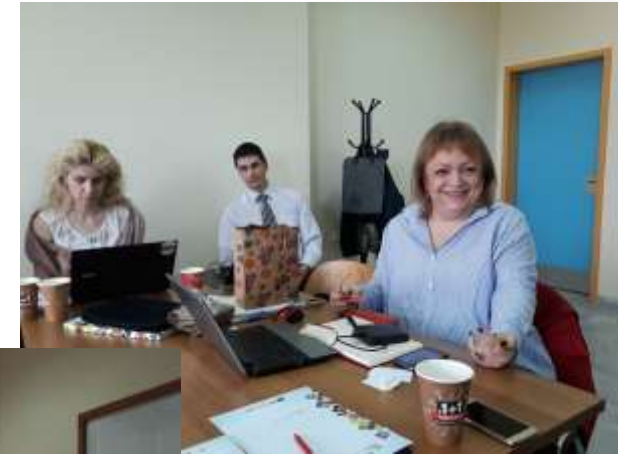
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6. THE WORK DONE SO FAR (MEETING, SURVEYS, WORKING DOCUMENTS, DISSEMINATION)... (5 OF 8):

- GPI No. 2
Meeting in
Serres,
Greece, 16-20
June 2018:



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6. THE WORK DONE SO FAR (MEETING, SURVEYS, WORKING DOCUMENTS, DISSEMINATION)... (6 OF 8):

- **GPR Meeting No. 3 in Bishkek, Kyrgyzstan, 8-22 June 2018: Ongoing at the very present moment: P1, P12, P8, P14, 15,**



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6. THE WORK DONE SO FAR (MEETING, SURVEYS, WORKING DOCUMENTS, DISSEMINATION)... (7 OF 8):

- **The key project deliverables/documents done so far for Kyrgyzstan:**
 - **A list of programme renovators;**
 - **A Study visit at P12 – The university of Thessaloniki;**
 - **A perfection training of Kyrgyz professors at P12 – The university of Thessaloniki;**
 - **A strategic action plan**



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6. THE WORK DONE SO FAR (MEETING, SURVEYS, WORKING DOCUMENTS, DISSEMINATION)... (8 OF 8):

- **A Questionnaire survey in order to identify the needs for professionalization for the new bachelor and master degree programmes in sustainable tourism and sustainable tourism management;**
- **A summary of the Questionnaire survey carried out by both hard copies questionnaires and online questionnaires;**
- **Fiches of the profession for both the Bachelor and the Master degree;**
- **The accreditation file**



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6. THE WORK DONE SO FAR (MEETING, SURVEYS, WORKING DOCUMENTS, DISSEMINATION)... (1 OF 2):

- Development of the project website:
www.lmpt.eu
- and the first newsletter of the Project in both French and English languages:

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News Letter N°1 September 2017.
Erasmus+ High capacity building
“Licence, Master Professionnels en Tourisme Durable”

The project:
It responds to the urgent need to develop sustainable tourism in CHINA, KYRGHZYSTAN and VIETNAM. Despite the global slowdown in economic activity, tourism remains a sector with sustained growth, contributing to the diversification of national economies with the continued emergence of new destinations.

This is particularly the case for the three partner countries targeted by the project. In this context, they have programs to be able to regulate the impact of this development with a view to social and environmental sustainability. These new orientations are part of the World Tourism Organization's "Sustainable Tourism" program, in which the three countries adhere, and more specifically in its Asia Pacific component: "Reconciling the preservation of economic activity and respect for the" environment".

These new strategic orientations require human resources that practically do not exist in the tourism sector. The needs analysis carried out by the universities of the 3 partner countries has led to the emergence of convergent problems and highlighted a lack of qualifications for the management of organizations and the design and implementation of sustainable tourism projects.

The project must therefore help to circumvent the negative effects of mass tourism by mobilizing training engineering to operationalize the actions needed to develop sustainable tourism.

The specific objectives of the project:

- To compensate for the lack of qualification for the management of organizations and the design and development of projects in Sustainable Tourism, improving the employability of students and improving the executives of companies.

Les partenaires

- ✦ PROMOTEUR: SOUTH-WEST UNIVERSITY NIEDER BILSK
- ✦ GIP FIPAG
- ✦ Asociația PARTENER
- ✦ UNIVERSITA TELEMATICA INTERNAZIONALE
- ✦ ARISTOTELIO PANEPISTIMIO THESSALONIKIS
- ✦ TECHNOLOGICAL EDUCATION INSTITUTE OF SERRES
- ✦ UNIVERSIDADE DO ALGARVE
- ✦ UNIVERSIDADE PORTUGALENSE INFANTE D.HENRIQUE-COOPERATIVA DE ENSINO SUPERIOR CRL
- ✦ UNIVERSITA DEGLI STUDI GIUGLIEMMO MARCONI - TELEMATICA
- ✦ AQAM university
- ✦ KYRGYZ ECONOMIC UNIVERSITY NAMED AFTER MUSA RYSKULBEKOV
- ✦ ISYIKKUL STATE UNIVERSITY NAMED AFTER K. TYNISTANOV
- ✦ AIESEC Kyrgyzstan
- ✦ MINISTRY OF EDUCATION AND SCIENCE OF THE KYRGYZ REPUBLIC
- ✦ Department of Tourism under the Ministry of Culture, Information and Tourism of Kyrgyz Republic
- ✦ SILK ROAD TOURISM ASSOCIATION
- ✦ Limited Liability Company " RU VEN TDUH"
- ✦ HOC VIEN HONG NGHIEP VIET NAM
- ✦ UNIVERSITY OF ECONOMICS, HUE UNIVERSITY
- ✦ GUANGDONG UNIVERSITY OF FOREIGN STUDIES
- ✦ SICHUAN TOURISM UNIVERSITY
- ✦ JINAN UNIVERSITY

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The start:
The kick off meeting took place from 3 to 7 April 2017 in the city of Lyon. All the partners were represented. They worked on coordinating all the work packages, set the deadlines for the first activities and presented the quality management of the project.

Temporary layout of the poster of the LMPT project:

The first achievements

- ☐ The organization of the Lyon GPI: kick off meeting of the project
- ☐ The GPR (regional steering group) n° 1 with the EU referents, during which the territorial diagnoses on skills needs in the field of sustainable tourism
- ☐ Study visits in Europe for the leaders of the partner universities, during which the European curricula in sustainable tourism, teaching methods, business partnerships, student mobility systems and dual degrees were presented
- ☐ The coordination missions of the GIP FIPAG, the technical coordinator of the project, who ensures its smooth operation and the quality of the productions
- ☐ The GPR n° 2 of the EU referents in which the business profile cards were drawn up
- ☐ Training courses for teachers in Europe in the field of sustainable tourism
- ☐ Development of the project website: www.lmpt.eu

licence, master professionnels en tourisme durable
Bâtissez votre carrière et votre avenir en tourisme durable sur www.lmpt.eu

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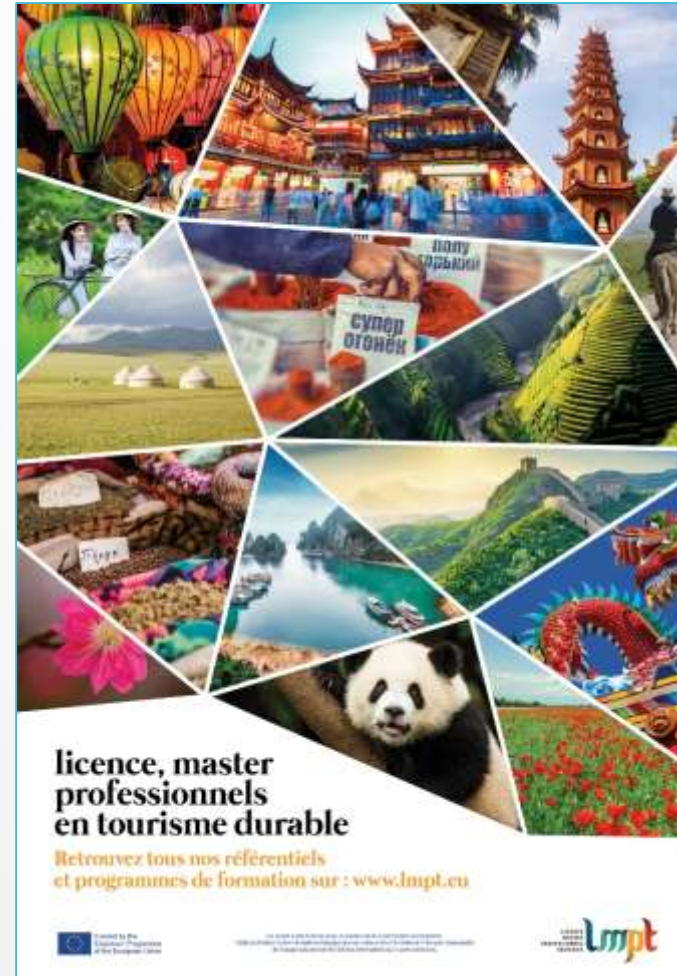
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6. THE WORK DONE SO FAR (MEETING, SURVEYS, WORKING DOCUMENTS, DISSEMINATION)... (1 OF 2):

- The poster of the LMPT Project:



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6. THE TASKS AHEAD

- The Double diploma meeting among the interested project partners in Blagoevgrad, Bulgaria: 27.06 – 29.06.2018 for discussing the opportunities and signing of joint and double diploma agreements;
- Long-distance e-training in Rome;
- Establishment of excellence centers;
- Dissemination activities;
- Launching of training under the newly designed bachelor and master degree programmes;
- And all the rest ...

THANK YOU FOR YOUR ATTENTION!!!



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www.impt.eu

