



European Dimension in Qualifications for the Tourist Sector (EurDiQ)



An interim report of the project 561832-EPP-1-2015-1-LV- EPPKA2-CBHE-SP European Dimension in Qualifications for the Tourist Sector (EurDiQ) Year 2

Monitoring visit

08.12.2017

ADAM University



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Wider Objective



To strengthen the European dimension in qualifications of the tourist sector to enhance employability of graduates **in the field of tourism in Russia and Kyrgyzstan.**

Specific project objectives

- 1) To harmonize qualifications and competences in the tourist sector** in the Programme and Partner Countries on the basis of learning outcomes, occupational standards and sectoral qualification framework (SQF).
- 2) To improve qualification of the teaching staff** of PCIs, involved in developing and implementing new curriculum, based on OS and SQF.



Specific project objectives



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- 3) **To design a pilot curriculum in tourism** for the 7th qualification level (Masters' degree) based on OS, SQF and learning outcomes
 - 4) **To establish quality control and monitoring procedures** at PCIs and enhance quality, relevance and convergence with EU initiatives
 - 5) **To disseminate project outcomes** and best practices in higher education sector of Russia and Kyrgyzstan **and to enhance networking** among HEIs and professional associations across Program and Partner Countries
 - 6) **To ensure effective and efficient project and programme management**



Methodological seminars on development of NQF



7 international seminars were organized:

9-15.03.2016 – Study and practical seminar, FHM, Schwerin (Germany)

23-25.03.2016 – Methodological seminar, SSUE, Saint-Petersburg, Russia

15-17.09.2016 – Methodological seminar, SSU. Sochi, Russia

21-23.11.2016 - Methodological seminar, LMU, London (Great Britain)

9-11.03.2017 - Methodological seminar, RSUTS, Moscow, Russia

2-7.05.2017 – Methodological seminar, UniC, Nicosia, Cyprus

10-15.07.2017- Methodological seminar, IKSU, Karakol, Kyrgyzstan

15 staff members of AU were trained, methodology for the development of OS and QF were developed



Methodological seminars on development of NQF





Methodological support for the development of NQF



**Analytic report on employee's
need with recommendation is
developed:**

-Staff competences needed for
tourist sector in Russian and
Kyrgyzstan;

-Qualification needed for tourist
sector in Russian and Kyrgyzstan.





Methodological support for the development of NQF



Network educational program for Master level (12 modules)

Принципы туризма	ГК	ГК	30 кр
10 кр	10 кр	10 кр	
Устойчивое развитие в туризме	Событийный менеджмент	Инновации в туризме	30 кр
10 кр	10 кр	10 кр	
Менеджмент дестинации	Маркетинг дестинации	ГК	30 кр
10 кр	10 кр	10 кр	
КПВ	Исследовательская работа	Магистерская диссертация	30 кр
10 кр	10 кр	10 кр	



Pilot curriculum for Master level (network study program)



12 pilot modules were developed by Project working groups:

-Sustainable Tourism (10 ECTS)

The program now under the approbation:

4-11.07.2017 – As part of II International youth scientific and practical Summer school

"Management and marketing in tourism: MICE Qualification & Experience Design“, BIA, Riga, Latvia





Study visit of staff to Baltic International Academy



October, 2017

6 staff members

- Organization of educational process with using eLearning;
- Experience exchange on development of eLearning courses;
- eLearning courses' delivering and placement;
- Organization of students' and staff support;
- Involvement of business sector in the realization of educational process;
- Visiting of tourist destinations.





Development of Qualification Frameworks on National level (Kyrgyzstan)



- Draft of Concept of National Qualification System in Kyrgyzstan” is developed
<http://edu.gov.kg/ky/normativnaya-pravovaya-baza/obsuzhdenie/proekt-kontseptsii-natsionalnoj-kvalifikatsionnoj-sistemy-v-kyrgyzskoj-respublike.html>
- Amendment to the “Law of Education” aimed on the development of NQS and NQF are developed
<http://edu.gov.kg/2017-10-14-18-02-10/novosti/1663-v-bishkeke-obsudili-proekt-zakona-o-vnesenii-izmenenij-i-dopolnenij-v-zakon-kyrgyzskoj-respubliki-ob-obrazovanii.html>





Strengthening of technical capacity via project budget



- **1st tranche (40%)**

Equipment for Certification Center:

- PC Intel Core i7/ASUS PRIME H270-Pro/DDR4 8GB/Toshiba 1 TB/Cooler/DA500W/KB/Mouse/ LG 21.5" -10 pcs
- TV Haier LE50K5500TF -2 pcs
- Business simulation "Simformer" – software for practice of skills

Budget exploitation -100%

- **2nd tranche (40%)**

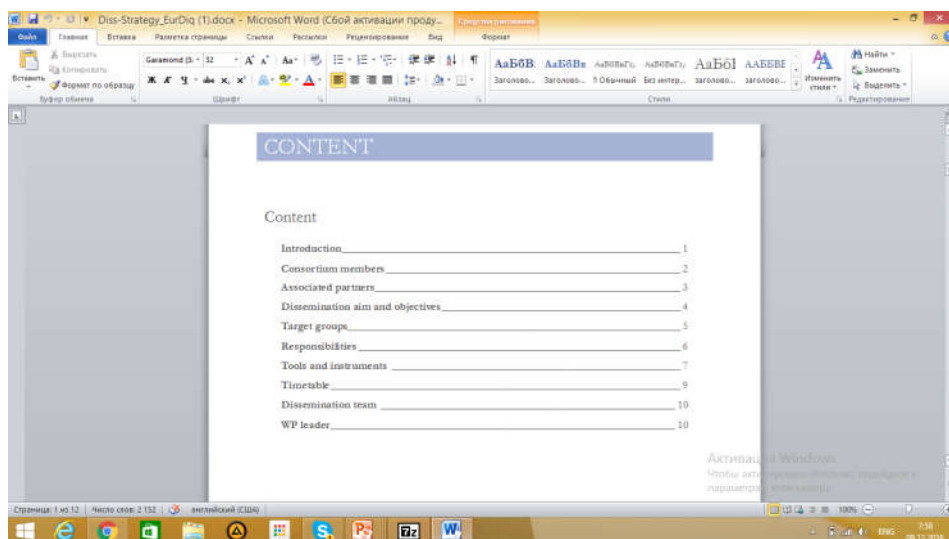
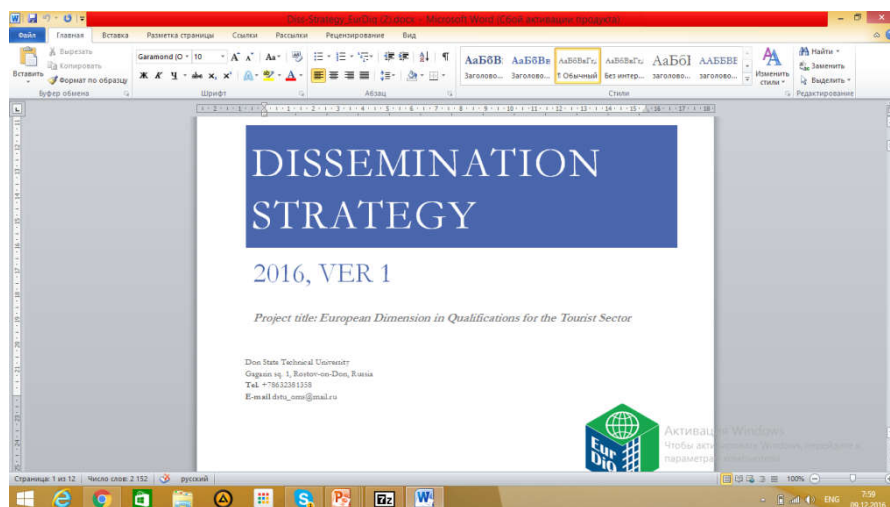
- Amendment to PA prepared with the changes of budget lines "Travel and cost of stay", "Equipment"
- List of equipment needed for Certification Center prepared and sent to BIA for approval

- **3rd tranche (10%)- after Final Report will be approved by EACEA**

- Will covered with the budget line "Equipment"



Measures for providing dissemination of project's result and visibility



- Measures for providing dissemination of project's result and visibility are fixed on the Dissemination Strategy have been development by partner responsible (DSTU);
- Dissemination report on each project's year.



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Measures for providing dissemination of project's result and visibility

Project website

<http://eurdiq.eu/ru/>

- Regularly updated version on English and Russian are available (information about project, consortium, events, activities and results);
- Area for authorized users (project's members) for internal documents, communications



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Measures for providing dissemination of project's result and visibility

ADAM University Project website

<https://www.bafe.edu.kg>

International seminar on Qualifications for tourism sector took place in Moscow Financial University

Date: March 9-12, 2017
Venue: Moscow, Russia

On March 9-12, 2017 international seminar on Qualifications for tourism sector took place in Moscow Financial University. The seminar included a working meeting with representatives of various universities, a meeting of the steering committee of the project, and a meeting of the steering committee of the project. The seminar was organized by the Ministry of Education and Science of the Russian Federation.



Meeting in University of Nicosia (Cyprus)

Date: July 6, 2016
Venue: Cyprus, Turkey

Delegation from ADAM University taking participation on the 11th annual conference on hospitality related to the dimension of sustainability, management, authenticity, responsibility and technology. The conference was organized by the Ministry of Education and Science of the Republic of Cyprus.



Round table "National Qualification system as a key instrument education system in the Kyrgyz Republic: development of strategy"

Date: July 6, 2016
Venue: Kyrgyzstan

On July 6, 2016 the round table "National Qualification system as a key instrument of development of education system development of strategy" was organized. The main topics of discussion were: - trends in the development of NQF in EU development of NQF elements in KR; - the development of NQF in KR: strategy, resources, links with current reform



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Measures for providing dissemination of project's result and visibility

-Distribution of information about project's results through social media (Facebook, Instagram, Odnoklassniki)



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Measures for providing dissemination of project's result and visibility

Distribution of the project's results within the related non-project internal and external events:

- Mutual learning workshop on development of NQF in Istanbul, Turkey (February, 2017);
- Seminar of ERASMUS+LMPT project in Lyon, France (April, 2017);
- Peer learning workshop on development of NQF (CAEP) in Bishkek, Kyrgyzstan (April, 2017);
- 11th annual conference on hospitality, tourism and sport S.M.A.R.T FILOXENIA in Cyprus (May, 2017).



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Measures for providing dissemination of project's result and visibility

Distribution of the project's results within the related non-project internal and external events:

- International seminar on the development of NQF in Riga, Latvia (September, 2017)
- Round table “Social design of World Nomadic Games” in Bishkek, Kyrgyzstan (October, 2017);
- Participation on XII international conference “Eurasian Integration” in Saint-Petersburg, Russia (October 2017);
- Participation on V International forum “Eurasian economic prospects” in Saint-Petersburg, Russia (December, 2017)



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Measures for providing dissemination of project's result and visibility

Dissemination of information about project's results through printed version:

- Information about interim project's results in annual international scientific journal "Economics. Management. Education" #1 (004);
- Erasmus + brochure;
- Proceedings of V International forum "Eurasian economic prospects"



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Sustainability of project's result

Next steps in the development of collaboration between ADAM University and BIA:

- Participation of students in Summer School in Riga, Summer 2018;
- MoU between Universities;
- Project proposal for Erasmus+ KA1.

Next steps in the development of collaboration between ADAM University and SSUE and LMU

- Project on development of branch qualification framework for financial sector
- Membership of Asia Pacific International Events Management (APIEM)



MEMBER



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Thank you for attention!



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