



Co-funded by the
Tempus Programme
of the European Union

Strengthening Career Centers in Central Asia Higher Education Institutions to empower graduates in obtaining and creating quality employment (UNIWORK)

Monitoring visit

Lyudmila Maslova

Director of Career Center

ADAM University/Bishkek Academy of Finance and Economics,

26.05.2017

1. General information

| | <i>Name</i> |
|-------------------------|--|
| Acronym | <i>UNIWORK</i> |
| Registration number | <i>544126-TEMPUS-1-2013-1-ES-TEMPUS-JPHES (short 544126-JPHES)</i> |
| Project type: | <i>Structural Measures</i> |
| Duration: | <i>16.12.2013 – 30.11.2016</i> |
| Estimated budget | <i>1.359.004,86 EUR</i> |
| Tempus grant awarded: | <i>1.223.104,37 EUR</i> |
| 15 partner institutions | <i>EU- AT, ES; UK; CA - KG, KZ, TJ, TM, UZ</i> |

2. EU Partners

| Country | Partner Name |
|---------|---|
| ES | University of Alicante , Spain, Alicante, (grantholder) |
| AT | FH Joanneum Gesellschaft mbH, Austria, Graz |
| UK | University of Sheffield, United Kingdom, Sheffield |





KG Partners



| Partner Name |
|---|
| Ministry of Education and Science of Republic Kyrgyzstan (MEKG); |
| ADAM University/Bishkek Academy of Finance and Economics (BAFE), Bishkek; |
| Talas State University, (TSU), Talas; |
| Osh Technological University, (OshTU), Osh; |
| Bishkek Business Club (BBC), Bishkek |



Wide aim/ specific aims



- **Transform the Career Centres** of 12 Partner Countries' Higher Education Institutions (HEIs) into truly efficient instruments to promote and support employment and entrepreneurship amongst students, creating a role model for other HEIs in the partner countries
 - **Reinforce university-enterprise relationships**, developing tools and mechanisms for active involvement of enterprises in the Career Centres
1. **Creating a knowledge base and identifying good practices** in Central Asia and the EU regarding employment and entrepreneurship.
 2. **Building capacities of the staff** of 12 Central Asian Career Centres, benefiting also students and other Central Asian HEIs.
 3. **Strengthening organizational capacities** of the Career Centres.
 4. **Enhance services** for students.
 5. **Policy Support & Networking Actions** for active stakeholder inclusion & building bridges between HE & Enterprise.
 6. **Disseminating project results** following a strategic approach addressing the various target groups & stakeholders.



Strengthening organizational capacities of Career Center



-Modernization of Strategic Plan of Career Center to 2018

-Upgrading of technical capacities of Career Center

According to the delivery-acceptance certificate N°18/06/15-001 the equipment were installed at BAFE:

-Notebooks- 8, Computers – 6, Printer –1, Interactive white board -2, Projector -2, Copier -1, Scanner -1, Ultra book -1, HP Server ProLiant -1, UPS ARC -1, 4G Wi-Fi router

Equipment and software for creation and providing E-courses: Adobe CC, WebEx, video camera, business simulator “Simformer”





New services of Career Center



For different group of stakeholders:

- Admission students;
- Bachelor/master/PhD students;
- Graduates;
- Researches;
- Teachers;
- Employers

- Training for job skills development (CV, interview, communications):

13/01/2017 – training “Launch own Start-UP” with support of MCC “Foundation of Entrepreneurship Development” (Lecture session and competition);

24/02/2017-training “How to create successful CV for international internship”;

06/03/2017-training “Leadership and how to achieve the goals” supported by “IMM Coaching”

-Meetings with potential employers, and successful alumni:

23/11/2016-guest lecture for students by Coordinator of International projects USAID, E. Muratalieva;

30/11/2016 – guest lecture for students by President of BBC, Z. Osmonaliev

16/02/2017-guest lecture by representative of National society of the red crescent, Duishobaev B

27/04/2017 – guest lecture for students by Honorary economist of KR, Director of insurance company “Arsenal-Kyrgyzstan”, Seidahmetova E.;



New services of Career Center



-Meetings with potential employers, and successful alumni:

17/02/2017 – guest lecture by manager of “AfaTravel” tourist company;

28/03/2017 –guest lecture by Director of “KyrgyzEcoTour” tourist company;

25/04/2017 - guest lecture by Adviser to Chairman of public service of financial investigation.

-Webinars with specialists from foreign countries:

09/12/2016-"Modern public policy issues on development of economy"

16/12/2016 - "Economic security of the state: evaluation criteria"

28/02/2017 - "Investment climate as prerequisite of sustainable development of economy of KR in the conditions of integration of EurAsEC“

06/03/2017 - "Modern methods and prospects of development of the strategic analysis in the conditions of dynamic development of economy“- candidate of technical science, Vyshensky Mikhail

31/03/2017 -“Actual issues of introduction of project management in a public sector of the Post-Soviet countries"





Business plan competition



01/12/2016 – business plan competition

Target audience: students of ADAM University/BAFE

14/04/2017 – business plan competition

Target audience: students of ADAM University/BAFE
students VET and colleges

8 student's teams of VET and colleges to
participation

Representatives from business sector were attended for
evaluation of business plans

Working with ENACTUS student's team

-Trainings

-Consultation

-Participation on the National Competitions
(6-7 May 2017)





ELearning (online) courses



-Business communications

Cholpon Seitova –Senior teacher of “Management and Tourism” program

Target audience: students, graduates, staff.

27 students, graduates and staff completed course on 2015-2016 academic year, 30 students completed course on 2016-2017 academic year.

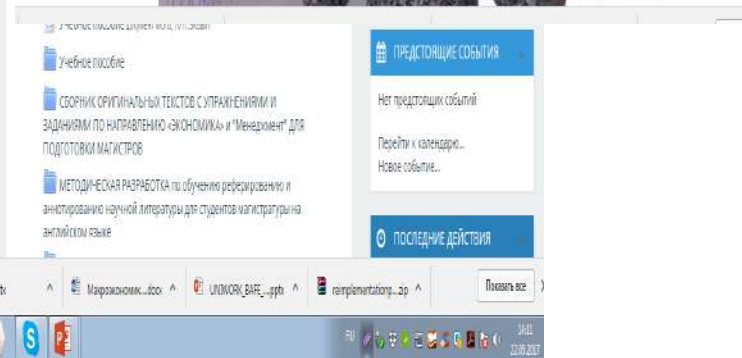
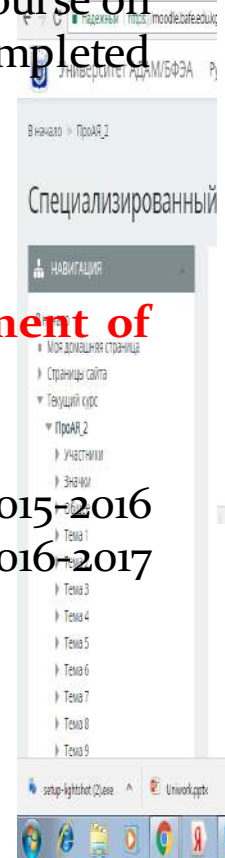
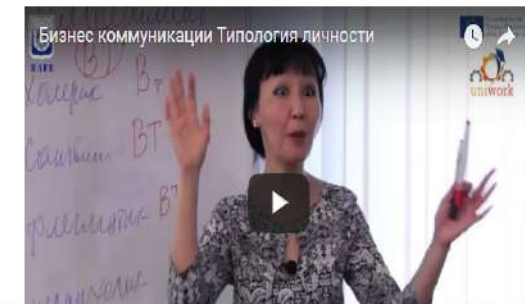
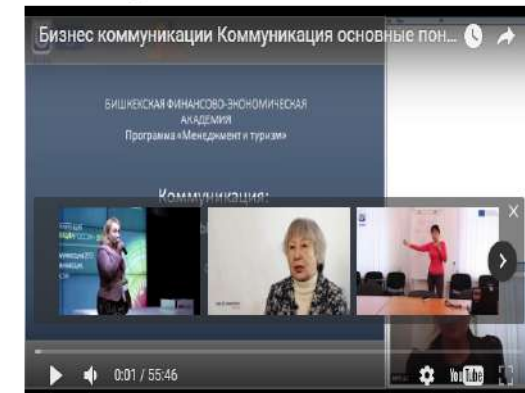
-Specialize English

Irina Chepic – Senior teacher of Department of Humanitarian Disciplines

Target audience: master students.

40 master students completed course on 2015-2016 academic year, 35 master students-2016-2017 academic year

Электронные курсы





Meetings with alumni



18.05.2017 – Congress Hall “Imperial”

Audience: graduates, alumni, teachers, student’s active

Встреча-бал выпускников

Программа

140 participants were attended

Дата: 18 мая 2017 г.

Место встречи: Зал торжеств «Империал», г.Бишкек, ул. Фрунзе 429 б
(здание гостиницы «Достук»)

Начало: 18.00

| Время | |
|--|--|
| <i>Участники собираются под мелодию скрипки, играет Рано</i> | |
| 18.00-18.05 | <i>Встречу-бал открывает ректор Университета АДАМ/БФЭА, доц. Сирмбард С.Р.</i> |
| 18.05-18.25 | <p>Приветственное слово:</p> <p>-Председатель Попечительского Совета Университета АДАМ/БФЭА, проф. Атаханов Ш.Е.</p> <p>-Первый ректор, Председатель ВАК, проф. Мавлянов А.С.</p> <p>Кыргызский этно-танец в исполнении студентки</p> <p>Добрый вечер, уважаемый участники бала, среди нас немало выпускников КЭФ, с которым мы долго и плодотворно сотрудничаем, здесь присутствует директор КЭФ, Борбиева Д.А., преподаватели и студенческий актив колледжа. Слово предоставляется Динаре Абдрахмановне.</p> |
| 18.25 – 18.30 | <p>А теперь слово виновникам торжества. Выступает заместитель председателя Ассоциации выпускников БФЭА Адилбек уулу Шумкарбек, заместитель директора Агентства по продвижению инвестиций Мин.Экономики КР.</p> <p>-Выступление зам. председателя Ассоциации выпускников БФЭА, Адилбек уулу Шумкарбека</p> |



Networking with alumni:

- Trainings for students (job skills);
- Guest lectures for admission students (future career, key factors for success job);
- Fundraising (donor support, promotion);
- Spreading of motilities (China, Korea);
- Placement for practice and internship for students and graduates;
- Promotion of employability





Regularly updated website of Career Center



<http://career.bafe.edu.kg/>

Content of website:
For different target audience:
students, graduates, teachers,
researches, employers.

- Events
- Action plans
- Place for practice
- Internship
- Vacancy
- ELearning
- Materials
- Questionnaires



International Conference



26-27/10/2016- International Conference "Universities Career Centers - Bridging the gap between universities and the labor market to improve graduates' employability"

Bilingual publication, English/Russian

**International Conference:
UNIVERSITY CAREER CENTRES
Bridging the gap between universities and the labour
market to improve graduates' employability**

26-27 October 2016
Hosted by ADAM University
Dostuk Hotel – Conference hall "IMPERIAL"
Frunze St. 429-B. Bishkek, Kyrgyzstan



Youth unemployment is an important issue in all countries, with dynamic growth of working-age population in parallel with the development of economies. As a result, as well as due to lack of appropriate entrepreneurial skills among youth, graduates of Higher Education Institutions (HEIs) face several difficulties in finding quality employment. University Career Centres support students and staff within their institutions, and also work with employers and recruiters. Typically, they provide:

- Guidance to students about careers and employability to students, including information on specific employers and job opportunities;
- Opportunities for students to develop, identify and articulate their entrepreneurial skills, to enable them to secure and succeed in employment or self-employment;
- Support for teaching staff through identifying trends in employers' needs and guidance on how to develop skills required by employers within degree programmes; and
- Services for employers to meet and recruit graduates to join their organisations, such as careers fairs and events.

Career Centres therefore play an important role in ensuring that graduates are work-ready, and can meet the needs of employers, whilst ensuring that students are able to make informed decisions to develop successful careers.

Objectives:

- Discuss the role of HEIs and their Career Centres in improving graduates' employability and entrepreneurial skills and serving as a bridge to the main actors in the labour market.
- Highlight importance of Career Centres within a country working together in a network.
- Present the results of the UNIWORK project.

Target audience:

- Ministries of Education and Labour
- University Career Services' staff, Professors and Higher Management
- Student associations
- Business sector

For more information please visit our website www.uniwork-project.eu
Questions? Contact us at projects@ua.es
To request an invitation please contact ADAM University Career Centre at ecbaf@gmail.com
Conference will be in **English & Russian**.

UNIWORK is co-financed by the European Commission in the framework of the TEMPUS co-operation programme (# 544126-TEMPUS-1-2013-1-ES-TEMPUS-JPHES)

UNIWORK aims to boost university-industry links that support sustainable socio-economic development in Central Asia by enhancing the capacities of Higher Education Institutions in effectively promoting employability of graduates, as well as an entrepreneurship culture amongst students, in line with the Bologna and Tempus priorities.



AGENDA

| Wednesday October 26 th | |
|---------------------------------------|---|
| 8.30 – 9.00 | Registration |
| 9.00 – 9.40 | Official Welcome and Inauguration <ul style="list-style-type: none"> • Svetlana Simbard, Rector of ADAM University • Mira Karybaeva, Deputy head of President's Office • Deputy Minister Zuurakan Kadenova, Ministry of Labor and Social Development • Larisa Marchenko, Advisor to the Minister of Education and Science of the Kyrgyz Republic • Aziz Idrisov, Director of Youth Employment Agency • Gulnara Chokusheva, Kyrgyzstan National Erasmus+ Office • Cristina Beans, UNIWORK Coordinator, University of Alicante |
| 9.40 – 9.50 | Official Photo |
| 10.50 – 10.00 | UNIWORK: Enhancing Career Centres in Central Asian universities |



International Conference



Выпускникам ▾ Абитуриентам ▾ ППС и сотрудникам ▾ Работодателям ▾



В конференц-зале "IMPERIAL" прошла Международная Конференция проекта UNIWORK

27 Окт 2016 |

26-27 октября 2016 г. в конференц-зале "IMPERIAL" прошла Международная Конференция «Построение мостов между университетами и рынком труда для усовершенствования трудоустройства выпускников» в рамках проекта TEMPUS UNIWORK 544126-TEMPUS-1-2013-1-ES-TEMPUS-JPHES «Усиление Центров карьеры ВУЗов Центральной Азии в целях создания качественных рабочих мест», финансируемом Европейской комиссией в рамках программы TEMPUS. Проект UNIWORK



Uniwork project
UNIWORKproject

Главная

Информация

Фото

Темы «Нравится»

Мероприятия

Видео

Публикации

Службы



Страницы, которые нравятся этой Странице



International Projec





Synergy between UNIWORK and ongoing ERASMUS + projects (EURDIQ, LMPT)



-EURDIQ: Wider objective - **To strengthen the European dimension in qualifications of the tourist sector to enhance employability of graduates in the field of tourism in Russia and Kyrgyzstan;**



-LMPT: Overcome gaps of skills in organizational management, design and project development for sustainable tourism:

- **Improving Student Employability;**
- **Improving company staff.**

Co-funded by the
Erasmus+ Programme
of the European Union





Dissemination for sustainability of project results



-Information regularly updating on official websites and social webpages

The collage consists of several overlapping screenshots:

- Facebook Post:** A post from the Bishkek Academy of Finance and Economics, dated April 16, 2015, at 13:26. The post is by Lyudmila Maslova and includes a search bar and interaction buttons like 'Нравится', 'Комментарий', and 'Поделиться'.
- News Article:** A screenshot of a news article on the BFAE website (bafe.edu.kg) with the URL bafe.edu.kg/новостная-лента/4700.html#more-4700. The article is titled 'В пятницу, 10-го апреля 2015 г. в 10.00 в 101 ауд. состоится гостевая лекция представителей КТН Royal Institute, Швеция, г-на Mohammad Saleh и г-на Lenhart Stahle на тему автономии Университетов. Приглашаются преподаватели, администрация, представители студенческого правительства и студенты, участвующие в зарубежных стажировках. Лекция будет на английском языке.' It is dated 9/04/2015 and includes a BFAE logo and the text 'Отдел внешних связей'.
- Social Media Post:** A post from the 'Центр Карьеры БФЭА' (Career Center of BFAE) dated 21 apr. The text reads: 'Дорогие выпускники! Приглашаем ВАС на встречу выпускников БФЭА. Встреча состоится 10 мая 2016 года в 17 30 ч. Место встречи: Отель Хаятт Ридженси Бишкек, ул. Абдрахманова 191. Мы рады видеть всех выпускников на нашем вечере!' Below the text is a large grey button that says 'Встреча выпускников БФЭА'.
- Website Navigation:** A screenshot of the BFAE website navigation menu with items: 'ПЛАВНАЯ', 'РУКОВОДСТВО', 'ПОДРАЗДЕЛЕНИЯ', 'СТУДЕНЧЕСКАЯ ЖИЗНЬ', 'ЦЕНТР КАРЬЕРЫ', 'ДИСТАНЦИОННОЕ ОБРАЗОВАНИЕ', 'БАКАЛАВРИАТ', 'МАГИСТРАТУРА', 'РЪ.Д', 'ИНФОРМАЦИОННЫЙ КАТАЛОГ'.
- uniwork Interface:** A screenshot of the uniwork project interface showing a navigation bar with icons for 'одноклассники', 'Сообщения', 'Обсуждения', 'Справочник', 'Гости', 'Оценки', 'Музыка', and 'Видео'.



New trends for the development of Career Center



-Development of Alumni Association

-Enhance of new services (including paid services) for employers, using business-simulators;

-Organisation of “on-campus” interviews for students and graduates;

-Creation of interactive CV module on CaCe website



Thank you for attention!