



PRESS RELEASE

CreaLab KEU opening ceremony at Kyrgyz Economic University

The CreaLab KEU was opened at KEU today within the frame of Erasmus+ Project on Investing in Entrepreneurial Universities in Caucasus and Central Asia (EUCAINVEST) funded by the European Union.

The general objective of EUCA-INVEST is to enhance entrepreneurial culture and creativity within HEI in Georgia and Kyrgyzstan and to strengthen the role of HEIs as an active stakeholder that contributes to the socio-economic development of society by fostering cooperation enterprise-university at both academic and industry level.

At present day local university-partners opening their creative laboratories on entrepreneurship and developing network in Georgia and Kyrgyzstan. These networks will serve as platforms to encourage and foster students' entrepreneurial ideas and at the same time support the bridge that links enterprise and universities for the benefit of innovation and socio-economic development in beneficiary countries.

The newly launched CreaLab KEU at the Kyrgyz Economic University will enable students to realize their entrepreneurial potential and startup ideas during the educational process with the help of researchers and European entrepreneur universities who are willing to share their best practices and knowledge in startup-business. Thus, KEU and partner universities will make a significant contribution to the development of the entrepreneurship in the future, provide employment of Kyrgyz youth and enhance the competitiveness of graduates in the global labor market.

Guests and European experts, prof. Paulo Afonso and prof. Fernando Barbosa from university of Minho, Portugal, Ms. Gulnara Chokusheva, National Coordinator of Erasmus+ Programme in Kyrgyzstan, Ms. Elvira Sagyntai kyzy, Head of the Science and International Relations Department, Ms. Aktalina Torogeldieva, Head of IRO Department of University of Economy and Enterprises, Jalalabad, Mr. Nurlan Atabaev Dean of Economy and Business Administration Faculty, Aizada Bakytbekova, Programme manager of EdNet have participated the opening ceremony, as well as lecturers, teachers and students. Besides, local business mentors have been invited to the ceremony: Talant Toktaliev, CEO of «Travelshop» and Rasul Tuleev, Head of «Jaratman Innovation» public fund.



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The European Union is made up of 28 Member States who have decided to gradually link together their know-how, resources and destinies. Together, during a period of enlargement of 60 years, they have built a zone of stability, democracy and sustainable development whilst maintaining cultural diversity, tolerance and individual freedoms. The European Union is committed to sharing its achievements and its values with countries and peoples beyond its borders.