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Europe - Georgia - Kyrgyzstan



Funded by the
Erasmus+ Programme
of the European Union



Universidade do Minho

**ERASMUS+ project
EUCA-INVEST Investing in Entrepreneurial universities
in Caucasus and Central Asia
561724-EPP-1-2015-1-DE-EPPKA2-CBHE-JP**

WORKSHOP

19.02-24.02.2017 BISHKEK

KYRGYZ ECONOMIC UNIVERSITY

Agenda

Sunday, February 19th, 2017	
Arrival of the participants and Prof. Paulo Afonso and Prof. Fernando Barbosa	
Monday, February 20th, 2017	
08:00-08.30	REGISTRATION OF PARTICIPANTS
09:00-10.30	OPENING OF THE MEETING
09:00-10.30	Workshop - Creativity and Ideation
10:30-11:00	Coffee-break
11:00-12:30	Workshop - Creativity and Ideation
12:30-14:00	Lunch break
14.00-15:00	Worksheets
15:00-16:00	CreaLab KEU Opening Ceremony + Coffee-break
16:00-17:30	Workgroup
18:00	Welcome dinner
Tuesday, February 21th, 2017	
09:00-10.30	Workshop - Market Analysis
10:30-11:00	Coffee-break
11:00-12:30	Workshop - Market Analysis
12:30-14:00	Lunch break
14.00-15:30	Worksheets
15:30-16:00	Coffee-break
16:00-17:30	Workgroup
Wednesday, February 22th, 2017	
09:00-10.30	Workshop - Strategic Analysis
10:30-11:00	Coffee-break
11:00-12:30	Workshop - Strategic Analysis
12:30-14:00	Lunch break
14.00-15:30	Worksheets
15:30-16:00	Coffee-break
16:00-17:30	Workgroup
Thursday, February 23th, 2017	
09:00-10.30	Workshop - Elevator Pitch
10:30-11:00	Coffee-break
11:00-12:30	Workshop - Elevator Pitch
12:30-14:00	Lunch break
14.00-15:30	Worksheets
15:30-16:00	Coffee-break
16:00-17:30	Workgroup
17:30-18:00	FINAL EVALUATION. DISSCUSIONS. CONCLUSIONS

GENERAL INFORMATION

KEU will charge a conference fee to cover the expenses of the handouts, coffee breaks and lunches.