

1 st Semester											
a/a	Courses	Teaching hours				Total in weeks	Workload				ECTS
		Theory	Practice - Exercises	Laboratory	Total		Theory	Practice - Exercises	Laboratory	Total	
	Core courses										
1	Business Administration & Management I	2	2		4	13	78	26	0	104	4
2	Microeconomics	2	2		4	13	78	26	0	104	4
3	Principles of Financial Accounting	3		2	5	13	117	0	26	143	6
4	Private Law	3	1		4	13	117	13	0	130	5
5	Mathematics for Management	3	2		5	13	117	26	0	143	6
	Direction Tourism Business										
6	Elements of Tourism	3	1		4	13	117	13	0	130	5
					0				0		
	Direction Business Administration/ Marketing				0				0		
6	Business English Terminology	3	1		4	13	117	13	0	130	5
					26		624	104	26	754	30
2 nd Semester											
a/a	Courses	Teaching hours				Total in weeks	Workload				ECTS
		Theory	Practice - Exercises	Laboratory	Total		Theory	Practice - Exercises	Laboratory	Total	
	Core courses										
1	Financial Statement Analysis	2		2	4	13	78	0	26	104	4
2	Business Statistics I	2	1	1	4	13	78	13	13	104	4
3	Macroeconomics	3	1		4	13	117	13	0	130	5
4	Public Law	4	1		5	13	156	13	0	169	7
5	Introduction to Computer Science and Programming	2		2	4	13	78	0	26	104	4
	Direction Tourism Business										
6	Tourism Policy	3	2		5	13	117	26	0	143	6
	Direction Business Administration/ Marketing										
6	Business Administration & Management II	3	2		5	13	117	26	0	143	6
					26		624	65	65	754	30
3 rd Semester											
a/a	Courses	Teaching hours				Total in weeks	Workload				ECTS
		Theory	Practice - Exercises	Laboratory	Total		Theory	Practice - Exercises	Laboratory	Total	
	Core courses										
1	Principles of Financial Management	3	2		5	13	117	26	0	143	6
2	Business Statistics II	4		1	5	13	156	0	13	169	6
3	Principles of Marketing	3	2		5	13	117	26	0	143	6
4	Operational Research	4		1	5	13	156	0	13	169	6
	Direction Tourism Business										
5	Hotel and Food & Beverage Management	3	2		5	13	117	26	0	143	6
	Direction Business Administration/ Marketing										
5	Management Behavior	3	2		5	13	117	26	0	143	6
					25		663	78	26	767	29
4 th Semester											
a/a	Courses	Teaching hours				Total in weeks	Workload				ECTS
		Theory	Practice - Exercises	Laboratory	Total		Theory	Practice - Exercises	Laboratory	Total	

	Core courses										
1	Management Information Systems	3		2	5	13	117	0	26	143	6
2	Public Relations	2	2		4	13	78	26	0	104	4
3	Entrepreneurship and innovation	3	2		5	13	117	26	0	143	6
	Direction Tourism Business										
4	Tourism Education	3	1		4	13	117	13	0	130	5
5	Tourism Law	3	1		4	13	117	13	0	130	5
6	Sociology of tourism	2	2		4	13	78	26	0	104	4
	Direction Business Administration/ Marketing										
4	Coorporate Communication	2	2		4	13	78	26	0	104	4
5	Financial Management II	3	1		4	13	117	13	0	130	5
6	Labor Relations and Institutions	3	1		4	13	117	13	0	130	5
					26		624	104	26	754	30
5th Semester											
a/a	Courses	Teaching hours				Workload					
		Theory	Practice - Exercises	Laboratory	Total	Total in weeks	Theory	Practice - Exercises	Laboratory	Total	ECTS
	Core courses										
1	Object Oriented	4		2	6	13	156	0	26	182	6
	Direction Tourism Business										
2	Tourism Economics	3	2		5	13	117	26	0	143	6
3	Marine Tourism	3	2		5	13	117	26	0	143	6
4	Cultural impact in Tourism	3	2		5	13	117	26	0	143	6
5	Greece Tourism Geography	3	2		5	13	117	26	0	143	6
	Direction Business Administration/ Marketing										
2	Total Quality Management	3	2		5	13	117	26	0	143	6
3	Opimisation Methods	3		2	5	13	117	0	26	143	6
4	Conflict Management	3	2		5	13	117	26	0	143	6
5	Human Resources Management	3	2		5	13	117	26	0	143	6
					26		624	104	26	754	29
6th Semester											
a/a	Courses	Teaching hours				Workload					
		Theory	Practice - Exercises	Laboratory	Total	Total in weeks	Theory	Practice - Exercises	Laboratory	Total	ECTS
	Core courses										
1	Data Bases	3		2	5	13	117	0	26	143	6
2	Business Research Methods	3	2		5	13	117	26	0	143	6
	Direction Tourism Business										
3	Labor Relations in Tourism	3	2		5	13	117	26	0	143	5
4	Policies of Tourism's Alternative Forms	2	2		4	13	78	26	0	104	4
5	New Technologies in Tourism	3	2		5	13	117	26	0	143	5
6	Cross-cultural Management	2	2		4	13	78	26	0	104	4
					28						
	Direction Advanced Semester Business Administration										
3	Decision Support Systems	3	2		5	13	117	26	0	143	5
4	Managerial Accounting	2	2		4	13	78	26	0	104	4
5	Financial Planning of Business Firms	3	2		5	13	117	26	0	143	5

6	Public Management	2	2		4	13	78	26	0	104	4
Direction Advanced Semester Marketing											
3	Sales Management	3	2		5	13	117	26	0	143	5
4	International Marketing	3	2		5	13	117	26	0	143	5
5	Consumer Behaviour	2	2		4	13	78	26	0	104	4
6	Integrated Marketing Communication	2	2		4	13	78	26	0	104	4
7th Semester											
a/a	Courses	Teaching hours				Workload					
		Theory	Practice - Exercises	Laboratory	Total	Total in weeks		Practice - Exercises	Laboratory	Total	ECTS
							Theory				
Direction Tourism Business											
1	Maritime Law	3	2		5	13	117	26	0	143	6
2	Hotel Accounting	3		2	5	13	117	0	26	143	6
3	Tourism terminology in English	3	2		5	13	117	26	0	143	6
4	Tourism Market Research	4	2		6	13	156	26	0	182	7
5	European Policies in Tourism	3	2		5	13	117	26	0	143	6
Direction Business Administration											
1	Business Strategy	4	2		6	13	156	26	0	182	7
Direction Advanced Semester Business Administration											
2	Institutions of the European Union	3	2		5	13	117	26	0	143	6
3	Money and Capital Markets	3	2		5	13	117	26	0	143	6
4	Business Ethics and Practice	3	2		5	13	117	26	0	143	6
5	Project Management	3		2	5	13	117	0	26	143	6
Direction Advanced Semester Marketing											
2	Logistics	3	2		5	13	117	26	0	143	6
3	Market Research	3	2		5	13	117	26	0	143	6
4	e-Commerce	3		2	5	13	117	0	26	143	6
5	B2B Marketing	3	2		5	13	117	26	0	143	6
					26		624	104	26	754	30
											31