

MICHAEL KONIORDOS

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EDUCATION

Hellenic Open University, Greece Certificate of Postgraduate Training in Open & Distance Education	1999
University of Paris-Pantheon-Sorbonne-Institute of Economic & Social Development Studies, Paris, France Ph.D. (DOCTORAT 3eme CYCLE) in Economic & Social Development	1984
University of Paris-Pantheon-Sorbonne-Institute of Economic & Social Development Studies, Paris, France Master of Advanced Studies in Economic & Social Development (D.E.A.)	1980
University of Paris-Pantheon-Sorbonne-Institute of Economic & Social Development Studies, Paris, France Master of Advanced Studies in Agricultural Development (D.E.S.S.)	1979
University of Piraeus, School of Economics B.A. in Economics	1978

SCHOLARSHIPS

Three-year scholarship awarded by the French Government	1981 – 1984
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TRAINING

Hellenic Agency for Local Development and Local Government SA Certificate in Local Development in Urban Areas	1989
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TEACHING EXPERIENCE

Technological Education Institute of Piraeus – Department of Business Administration, Greece Professor – “Microeconomics”, “Macroeconomics”, “Tourism Economics”, “Cross-cultural Management”	September 2013 - present
Technological Education Institute of Piraeus – Department of Tourism Management, Greece Professor – “Principles of Economics”, “Tourism Economics”, “Financing of Tourism Businesses”	June 2008 – September 2013
Technological Education Institute of Piraeus – Department of Tourism Management, Greece Associate Professor - “Principles of Economics”, “Tourism Economics”, “Financing of Tourism Businesses”	February 2005 – May 2008
Technological Education Institute of Epirus – Department of Tourism Management, Greece Associate Professor – “Principles of Economics”, “Tourism Economics”, “Financing of Tourism Businesses”	July 2002 – February 2005
Technological Education Institute of Epirus – Department of Tourism Management, Greece Assistant Professor - “Principles of Economics”, “Tourism Economics”, “Financing of Tourism Businesses”	November 1998 – June 2002
Hellenic Open University, Greece Tutor – “Business Administration”	October 2002 – present
National School of Public Administration, Athens, Greece Visiting Professor – “Immigration Policies and Labour Market”	2002 – 2004
Technological Education Institute of Athens – Faculty of Health & Caring Professions Assistant Professor – Departments of Social Work, Medical Laboratories & Occupational Therapy <i>“Deontology of Administration & Practice”, “History and Principles of Synergy”, “Human Relations at Work”, “Labour Relations”, “Introduction to Sociology”, “Senior Students Seminar”, “Small & Middle Business Administration”, “Economics”, “Microeconomics”, “Development Strategy”</i>	2002 – 2003
Technological Education Institute of Athens – Faculty of Management and Economics Assistant Professor – Departments of Business Administration, Marketing, Tourist Enterprises & Health Care & Social Units Administration <i>“Deontology of Administration & Practice”, “History and Principles of Synergy”, “Human Relations at Work”, “Labour Relations”, “Introduction to Sociology”, “Senior Students Seminar”, “Small & Middle Business Administration”, “Economics”, “Microeconomics”, “Development Strategy”</i>	1988 – 1998

School of Pedagogical & Technological Education – Athens, Greece

Lecturer – Departments of Electrical Engineering Educators, Electrical Engineering Educators, Electronic Engineering Educators, & Civil & Structural Engineering Educators 1994 – 1998

RELATED EXPERIENCE

Intensive Program USDEC-3 (PROJECT CODE: 2013-1-TR1-ERA10-48727)

Scientific Associate 2014

Kauno Kolegija/ University of Applied Sciences, Lithuania

Visiting Professor 2014

Savonia University of Applied Sciences, Finland

Visiting Professor 2012

Dokuz Eylul University, Turkey

Visiting Professor 2009, 2012

Tempus European Programme: LMPH «Licence Masters professionnels en management des activités hôtelières pour le développement de l'industrie touristique en Géorgie, Azerbaïdjan et Moldavie» - 544191-TEMPUS-1-2013-1-PT-TEMPUS-JPCR

Scientific Associate 2013 – present

Tempus European Programme: “Modernization and Harmonization of Tourism Study Programs in Serbia - MHTSPS” (project No: 544543-TEMPUS-1-2013-1-RS-TEMPUS-JPCR)

Scientific Associate 2013 – present

Tempus/Tacis European Programme: «International Networking for modernization of tourism education and developing academic mobility (INTOUR)» (144641-TEMPUS-2008-FI-JPCR)

Scientific Associate 2009 – 2012

Tempus IV European Programme: «Création de 4 dispositifs Ecole Hôtelière Supérieure d'Application (ESHA)» (JEP 2008)

Scientific Associate 2009 – 2012

“Archimedes II” European Programme: Research programme entitled “Organizational culture and Strategic planning in the Hotel Industry”

Head of the Programme 2007

Tempus IV European Programme: «Formation continue des travailleurs du secteur du Tourisme de la Khakassie» (JEP 27187 2006)

Scientific Associate 2006 – 2009

Tempus/Phare European Programme: JEP-17121 (financed by the European Commission-Department of Education & Culture)

Scientific Expert 2003

Tempus/Phare: International Scientific convention «Educating for Tomorrow's Tourism», Ohrid, FYROM

Member of the scientific committee 2003

Tempus/Phare: International Scientific convention «Educating for Tomorrow's Tourism», Ohrid, FYROM

Member of the scientific committee 2003

General Secretariat for Research and Technology: “The Greek Technology Foresight” Programme

Member of the Support Committee of the Work Team involved in the project “Tourism & Culture” 2002

National Education Programme «Archimedes II: Fostering Research Teams within the Technological Education Institute of TEI of Piraeus» (Action 2.2.3) Ministry of Education - EPEAEK II

Scientific expert in charge of the programme 2002

National Education Programme: “Practical training in the tertiary education” Ministry of Education - EPEAEK II

Scientific expert in charge of the programme 2002

National Education Programme: Reformation of the curriculum leading to a Bachelor's degree for the Tourism Business Department of TEI of Epirus » Ministry of Education - EPEAEK II Appraiser of proposals	2002
Scientific Journal "Review of Economic Sciences" (Department of Business Administration -Technological Institute of Epirus) Member of the scientific committee / judge	2001
Second pilot training programme AEGEAN DOLPHIN "Distance learning training programmes over the Internet in the area of the Aegean Sea" – University of the Aegean Trainer	2001
Development of curricula for the Technical Chamber of Greece (Department of Economics and Administration – 1 st & 2 nd cycle) Member of the Development Committee	2001
Formation of the Vocational Training Institutes' specialty "Financial and Administrative Services" (Organisation for Vocational Education and Training – Ministry of Education) Member of the Formation Committee	1999
Formation of the Vocational Training Institutes' specialty "Administration & Operation of Agro-tourism Units" (Organisation for Vocational Education and Training – Ministry of Education) Member of the Formation Committee	1999
Scientific Conference entitled "Open / Distance Learning and Peripheral Development" organized by TEI of Epirus under the aegis of the General Secretariat for Research and Technology and the European Union. President of the Organizing Committee/in charge of all scientific aspects of the conference	1999
Scientific Conference entitled "Open / Distance Learning and Peripheral Development" organized by TEI of Epirus under the aegis of the General Secretariat for Research and Technology and the European Union. President of the Organizing Committee/in charge of all scientific aspects of the conference	1999
Evaluation of printed educational/teaching material for compulsory education "History of Social Sciences" (Pedagogical Institute –Ministry of Education). Member of the Evaluation Committee	1999
Development of the curriculum and syllabus of the Department of Audit and Insurance Services of all Technological Education Institutes (Ministry of Education – Institute of Technological Education) Member of the Evaluation Committee	1999
Development of curricula for the Technical Chamber of Greece in the field of Process and Marketing of Agricultural Products and more specifically for the following courses: "Agricultural Tradition and Popular Art", "Agricultural Small Industry", "Agrotourism Enterprises", "Alternative Tourism" (Pedagogical Institute –Ministry of Education) Member of the Development Committee	1999
National Programmes for the Mobility of Secondary Education (National Youth Foundation – Ministry of Education) Assessor	1999

PROFESSIONAL EXPERIENCE

Children's Hospital "Aglaiia Kyriakou" C.E.O. / President of the Board of Directors	2004 – 2005
Greek Tourist Property S.A. Adviser on issues concerning the Development of Business Plans <i>Member of the Strategic Planning Unit, Governmental Expert on issues of Social Exclusion, Member of the secretariat of the National Council for Vocational Training and Employment</i>	2003 – 2004
Ministry of Labour Scientific Associate <i>Member of the Strategic Planning Unit, Governmental Expert on issues of Social Exclusion, Member of the secretariat of the National Council for Vocational Training and Employment</i>	1991 – 1998

National Centre for Social Research External Associate ✉ Study entitled "Evaluation report on the implementation of the Operational Programme on Exclusion from the Labour Market".	1995
National Centre for Social Research External associate ✉ Member of the Work Group responsible for the implementation of the Research Programme "Policies to Combat Social Exclusion".	1990
Hellenic Centre for European Studies External Associate ✉ Member of the Workgroup responsible for the writing of a study entitled "External Borders of the EEC, the case of Greek regions bordering non-member countries".	1990
Attica Region Special Adviser ✉ Work on issues of Peripheral Development, Member of the Workgroup in charge of the Business Plan for the Peripheral Development of the Attica region.	1989– 1990
European Center "Society & Labour" (Maastricht – the Netherlands) External Associate ✉ Study entitled "Integration au Travail et Insertion Sociale des Travailleurs Migrants en Grece".	1989
Ministry of Foreign Affairs Special adviser/Scientific Associate ✉ Work on issues of Peripheral Development	1985 – 1989
Distillery "MARIA KONIORDOU & Sons O.E." Partner ✉ Production, Bottling and Marketing	1987 – 1989
Distillery "STRATOS KONIORDOS O.E." Partner ✉ Production, Bottling and Marketing	1974 – 1987

RECENT PUBLICATIONS

- "Students' Satisfaction From Their Educational Context Through Dreem And Lot-R", Communications in Computer and Information Science 466, στο Kravets et.al pp. 113-122. (Indexing: SCOPUS), Skordoulis M., Chalikias M., and Koniordos M., 2014
- "Knowledge Management For Business Processes. Employees' Recruitment And Human Resources' Selection: A Combined Literature Review And A Case Study", Communications in Computer and Information Science 466, στο Kravets et.al pp. 505-520. (Indexing: SCOPUS), Chalikias M., Kyriakopoulos G., Skordoulis M. and Koniordos M., 2014
- "Destinations Under Attack: The Impact Of Different Types Of Tourism Crises", 5th Annual EuroMed Conference, Glion-Montreux, Switzerland, 4th - 5th October 2012 (Assiouras, I, Liapati, G., Skourtis, G. Athanassopoulou, P. and Koniordos, M.)
- "Consumers' Reactions After Crises In The Hotel Industry: Being Able Or Social Responsible?" 5th Annual EuroMed Conference, Glion-Montreux, Switzerland, 4th - 5th October 2012 (Assiouras, I., Skourtis, G. Besir, J. Koniordos, M. and Athanassopoulou, P.)
- "Slovak and Russian tourists in Greece: an analysis of push travel motivations", «TOUR-XXI: Modernization of education in sphere of tourism and academic mobility - International Experience», International Scientific Conference within the framework of the Tempus project «International Networking for modernization of tourism education and developing academic mobility», Astrakhan State University, Federal Republic of Russia, 1-2 November 2011, (Koniordos M., Assiouras I., Skourtis G., Liapati G.)
- "Social Media and Destination Branding: How Mediterranean Tourism Destinations Use Facebook", Academy of Marketing Conference, Liverpool, UK, 5-7 July, 2011, (Chernysheva, E., Skourtis, G., Assiouras, I., and Koniordos, M.,)

- *"An Analysis of Brand-building Elements in the Official Mediterranean Tourism Websites"*, 40th European Marketing Academy (EMAC) Annual Conference, Ljubljana, Slovenia, 24-27 May, 2011, (Chernysheva, E., Assiouras, I., Koniordos, M. and Skourtis, G.).
- *"Consumer Perceptions of Corporate Social Responsibility in the Greek Mobile Telecommunication Industry"*, 8th CIRCLE International Conference, Dubrovnik, Croatia, 27-29 April 2011, (Assiouras, I., Siomkos, G., Skourtis, G. and Koniordos, M.).
- *"Fair Trade Tourism: The Case of South Africa"*, 8th CIRCLE International Conference, Dubrovnik, Croatia, 27-29 April 2011, (Vatikiotis, A, Kalamara, A., Skourtis, G., Koniordos, M. and Assiouras, I.)
- *"Consumer Perceptions of Corporate Social Responsibility in the Greek Mobile Telecommunication Industry"*, International Journal of Management Cases, Special Issue of CIRCLE International Conference, Vol. 13, Issue 3, 2010, pp 210-216, (Assiouras, I., Siomkos, G., Skourtis, G. and Koniordos, M.).
- *"Fair Trade Tourism: The Case of South Africa"*, International Journal of Management Cases, Special Issue of CIRCLE International Conference, Vol. 13, Issue 3, 2010, pp. 476-483,(Vatikiotis, A, Kalamara, A., Skourtis, G., Koniordos, M. and Assiouras, I.).
- *"Push Travel Motivations of Japanese and Chinese Travelers"*, eRA-4/Synenergy-2 International Scientific Conference, Spetses, Campus of Technological Educational Institute of Piraeus, 24-26 September 2009, (Skourtis, G., Andreou, D., Koniordos, M. and Assiouras. I.).

Indicative references

📖 Banyte, J. & Gadeikiene, A. (2012). Consumers' support for CSR and its effects on long-term relationships with a socially responsible company: a case of the Lithuanian bank sector. International Journal of Sales, Retailing and Marketing, Special Issue selected papers of the 9th CIRCLE Conference, Vol. 1, No. 2, pp.30-41 (cites paper no.1)
http://www.ijsrm.com/IJSRM/Current_& Past_Issues_files/IJSRM1-2.pdf

📖 Min Zhang, Biying Jin, G. Alan Wang, Thong Ngee Goh&Zhen He (2014). A Study of Key Success Factors of Service Enterprises in China. Journal of Business Ethics, February 2014
<http://link.springer.com/article/10.1007/s10551-014-2074-2>

RESEARCH INTERESTS

- Economic and Social Development
- Combat of Social Exclusion
- Migration issues
- Educational Planning
- Organizational Culture
- Strategic Planning
- Cross-cultural Communication

LANGUAGES

Greek: native language
 French: proficient
 English: fluent